

The *team* that brings your *events* to life



Our Story

Adele Vittoria is a hands-on creative, full service event management agency based in Sydney.

Established in 2012, we have been bringing event ideas to life no matter the brief, timeline or challenge

Our team brings together the best in the industry including event managers, creative stylists, graphic designers, interior designers, chefs, builders, florists and producers

With every key skill in house, we work seamlessly from concept to completion, designing and delivering events that feel cohesive, intentional and beautifully executed

We specialise in last minute creations and take genuine pleasure in turning complex or high-pressure briefs into unforgettable experiences

From large scale builds to thoughtful details, we thrive in the moment's others find overwhelming

We partner with businesses and consumers to design and style event activations, store openings, temporary spaces, marquees and promotional events

Whatever the vision, we create experiences that connect, captivate and leave a lasting impression





*Why work
with us*

Built differently

Adele has built a company designed to work differently. Rather than outsourcing to multiple suppliers, every element of an event is created in-house by a fully integrated team.

This includes our own chef, builder, florist, creative stylist, design and production crew, all working side-by-side from the first conversation to the final delivery.

This structure allows us to take a brief, sit together as a team and strategically allocate the budget to deliver the strongest possible outcome.

Because everything is planned and produced under one roof, every detail works in harmony.

Menus reflect the brand and the experience. Custom builds fit the budget and tell the right story. Styling aligns perfectly with the food, theme and overall vision.

It also means we can respond quickly and work efficiently. Challenging timelines and last-minute briefs become opportunities for us to create something memorable.



Our creative minds



Vision & Strategy

Adele Vittoria leads the vision and strategy behind every event. She shapes the creative direction, guides the team, and ensures every detail aligns with the overall concept for a seamless, elevated and unforgettable experience.

Custom Builds

Led by Dan, our build team designs and constructs bespoke event elements. By keeping this in house, we remove outsourcing delays and added markups while maintaining complete creative control.



Floral Design

Kristine Baldonado, our in-house floral lead, crafts and installs all arrangements. Her work is planned in direct collaboration with the stylist and chef, ensuring the florals enhance the overall aesthetic and experience.

Our Chef

Jason Luwig, our dedicated chef, works with the team to create menus that complement the styling and theme of the event. He is present on the day, ensuring the food aligns with the vision and supports the overall atmosphere.



From Adele's strategic direction to our logistics crew who have been working together for more than ten years, every event is brought to life by a team that knows how to create seamless, memorable experiences.

...and talented events team



Events Manager & Stylist

Paige brings 15 years' expertise to our styling team. Specialising in bespoke ceiling installations, event decor and visual merchandising, her calm approach and operational background ensure every event is elegantly, seamlessly delivered.



Logistics & Fabrication

Graham utilises his PhD in Electronic Engineering to lead technical logistics, signage and decal installations. From custom lighting to intricate builds, his analytical and fabrication skills ensure every event is executed with structural integrity.

Event Marketing & Stylist

Ashleigh combines a Bachelor of Commerce with a creative eye to manage high-end weddings and corporate events. She focuses on the intersection of marketing and styling, ensuring every detail reflects the client's unique story.



Producer & Stylist

Tiffany blends a decade of art direction and event management to execute large-scale projects. Her dual degrees in design and production allow her to transform complex concepts into immersive, flawless experiences.



We believe the best events are built on a foundation of trust and technical expertise. Together, we transform empty spaces into atmosphere, and visions into reality.



*What
we do*



WEDDINGS

PRODUCT LAUNCHES



BRAND ACTIVATIONS

PARTIES & CELEBRATIONS



Bespoke events



CONFERENCES & SEMINARS

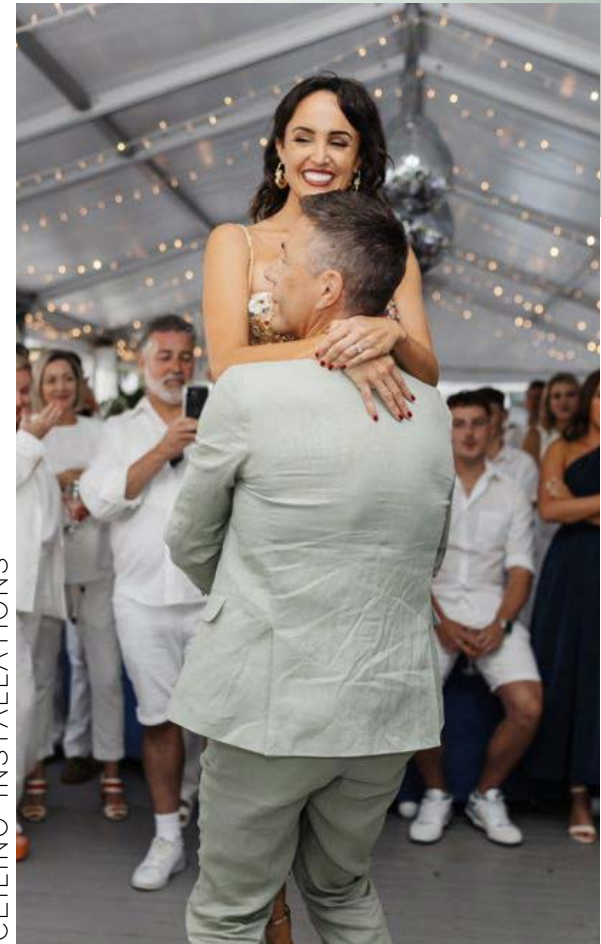


LUNCH & DINNER EXPERIENCES



EVENT CATERING

EVENT MANAGEMENT & PLANNING



CEILING INSTALLATIONS

Tailored services



BAR & BEVERAGE SERVICE



FLORISTRY & BALLOONS



EVENT STYLING



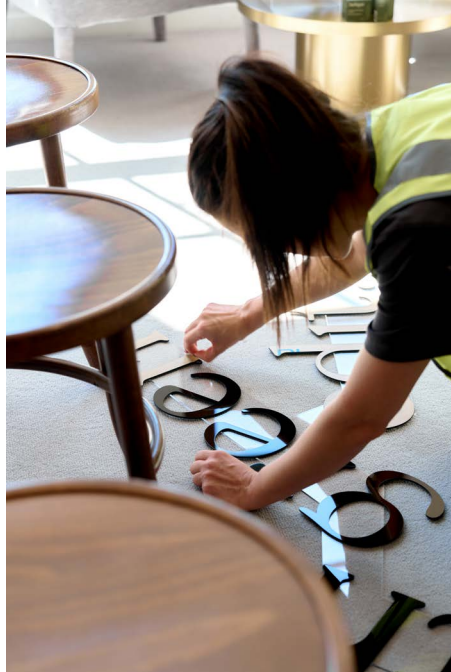
Custom designs

ENTRY FEATURE

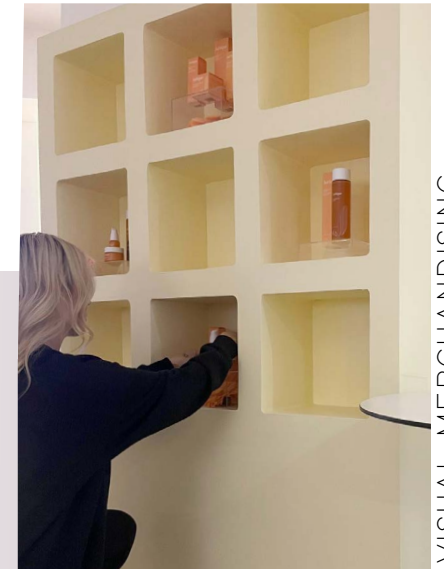


BRANDED DECAL

SIGNAGE



CUSTOM SET INSTALLATION



VISUAL MERCHANDISING



EXHIBITION STAND



Our happy clients

Non-traditional Wylies Wedding

The Vision

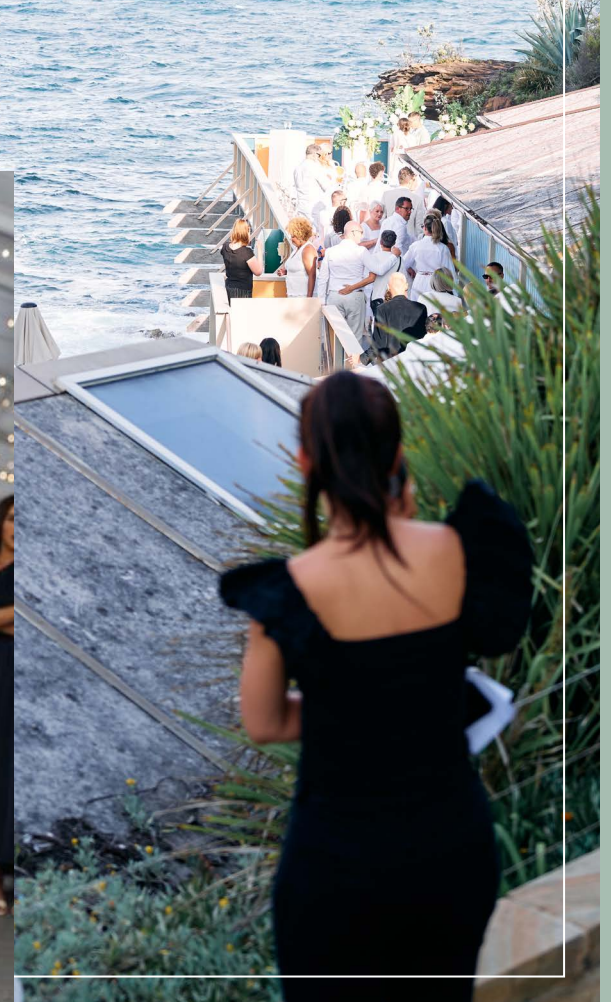
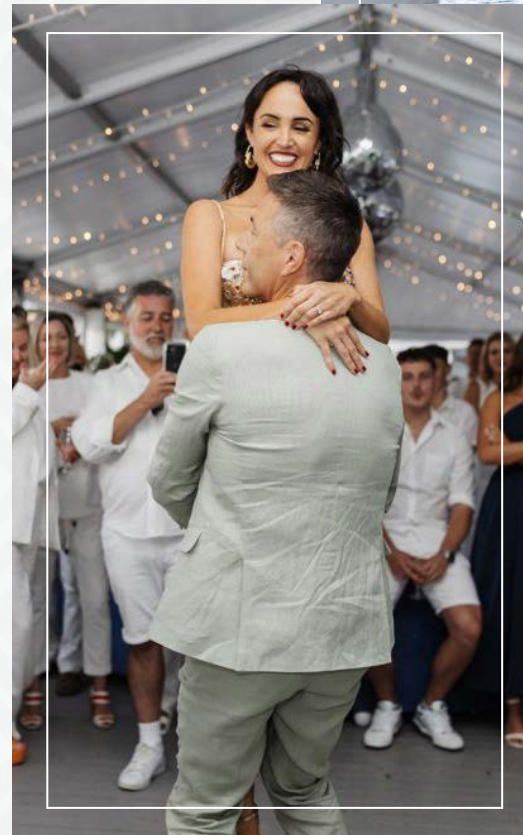
Our clients fell in love with the location of Wylies Baths Surf Club, but they wanted a wedding that felt worlds away from a typical surf club. They dreamed of a unique, non-traditional celebration that swapped coastal tropes for sophisticated elegance. With only three months to pull it together, we had to move fast to completely reimagine the interior.

The Transformation

We treated the venue as a blank canvas, sourcing every piece of furniture externally to build a high-end, intimate atmosphere. By designing a custom floor plan, we kept the focus on the stunning ocean views while softening the rooms industrial lines with a striking ceiling installation and lush, layered florals.

The Result

In just 90 days, the space was transformed into a one-of-a-kind setting that felt more like a private luxury estate than a local surf club. Despite the tight timeline, the result was a seamless, soulful celebration that felt perfectly personal.



Jurlique & The Green Edit

The Brief

In collaboration with They The Agency, we were brought in to design and execute an exclusive launch for their client, Jurlique, in partnership with The Green Edit. Hosted at David Jones Level 7, the event was designed to move beyond a traditional PR setup. Our goal was to create a truly immersive experience that introduced the latest product range to the industry's top tastemakers.

The Creative Approach

We designed the event to be a living extension of the product itself. The room was transformed using a colour palette pulled directly from the packaging, creating a cohesive, high-impact visual world. To deepen the connection, we curated a bespoke menu where the product's botanical ingredients were subtly woven into the dishes, allowing guests to literally taste the brand story.

The Result

By aligning the physical environment and the culinary experience with the product's DNA, we created a seamless sensory journey. The event successfully bridged the gap between product education and aesthetic inspiration, leaving a lasting, premium impression on every guest.



Zoho & ManageEngine

The Brief

After 22 years of quiet growth in Australia, Zoho Corporation opened its purpose built ANZ headquarters in Parramatta. We delivered a launch event that felt less like a ribbon cutting and more like a family reunion for Zoho and ManageEngine, celebrating their journey from one customer in 2004 to a regional powerhouse.

The Strategy

The event mirrored the Zoho long game philosophy. We handled everything from permanent and event signage to a custom wishing booth. To soften the tech space, we curated floral and balloon arrangements alongside custom drinks and menus that reflected the Zoho and ManageEngine brand colours. The space showcased their unique internal culture, a privately held company that prioritises people over aggressive marketing.

The Result

The launch positioned Zoho as a permanent fixture in the Parramatta CBD. By blending high level industry insights with a warm atmosphere and bespoke design features, we solidified their reputation as a brand that values local roots and long term partnerships.



Testimonials

Adele organised our Gala Street Lunch as part of the Woollahra Festival 2025. This was no ordinary assignment, involving erecting a large marquee for 120 people in the middle of Victoria Avenue, Woollahra starting at 5.30am, setting up the tables and settings inside with wonderful floral arrangements and drapes, organising the bar staff and wines, engaging wonderful musicians and a first class audio system, managing the service and wait staff, including a large number of volunteers, and then packing everything up at 4pm for the road to reopen at 6pm. The Gala Lunch was the highlight of the Woollahra Festival and was the talking point of the neighbourhood - the food, the wines and the atmosphere. Adele was a delight to work with and her team a very talented, cohesive group with a strong can-do ethic. I would thoroughly recommend Adele for your event, whether it be large or small. It will be a memorable experience!

Giles Edmonds,
The Queen Street & West Woollahra Association

Adele and her team took care of our annual company offsite event in 2023 and to say it was a joy is a major understatement. Not only did every element of the 3-day event run smoothly, the food and entertainment Adele and her team provided was extraordinary. Everyone on the CipherStash team felt thoroughly cared for and it allowed us to relax and focus on our planning and team bonding activities, full of delicious food and coffee. We'll certainly be asking Adele to plan all of our future events.

Dan Draper, CipherStash





Next Steps

Step One

Send an email to adele@adelevittoria.com.au or head over to our [contact page](#).

Step Two

Tell us about yourself and the event you are planning. Include any specific details or ideas you have in mind so we can start building a feel for your event.

Step Three

We will be in touch to book a site inspection right away. Visiting the space with you helps us understand the layout and ensures we provide an accurate quote that covers every detail.